

---

# Hilo

**Price:** Rs. 10400

## Product Details

**Catalog Code:** TWL867

**Material:** NA

**Shape:** Rectangle

**Thickness:** 1/2

## Description

### Product Overview

Bring a refined, tactile focus to your floors with this striking, minimalist geometric area rug. Centered around clean lines and exceptional texture, this premium hand-tufted wool rug pairs an off-white cream foundation with an understated grid of dark charcoal diamond motifs. The entire surface is defined by precise, horizontal ribbed channels that contrast beautifully with the organic look of the sketched argyle pattern, giving it an architectural yet warm feeling.

### Why You'll Love It

**Artisanal Craftsmanship:** Expertly hand-tufted using premium wool fibers, delivering a dense, resilient feel underfoot alongside natural stain resistance.

**Striated Ribbed Texture:** The uniform horizontal ridges create a deeply satisfying, high-low texture that plays wonderfully with natural lighting and shadows.

**Clean Monochromatic Design:** A versatile cream and charcoal colorway that anchors minimal or modern furniture setups without cluttering the room visually.

**Modern Geometric Balance:** The large-scale diamond pattern adds just the right amount of graphic movement to balance out sleek, contemporary apartment spaces.

---

---

## Specifications

**Material:** 100% Premium Wool (Hand-Tufted)

**Color:** Cream / Off-White background with Charcoal / Dark Gray accents

**Pattern:** Minimalist Diamond, Linear Argyle, Modern Geometric Grid

**Texture:** Horizontal Ribbed Pile with Sculpted Linework

**Backing:** Durable Canvas Backing

## Care Instructions

Vacuum regularly on a low-power setting without a beater bar to preserve the horizontal ribbing and prevent pulling.

Blot spills immediately with a clean, dry white cloth. Do not rub.

Professional rug cleaning is recommended for deep stains.

## Limited-Time Offer

Enjoy a special introductory price for a limited time. Once sold out, pricing may increase due to artisan labor and material sourcing.

## □ Why You'll Love This Rug

This rug is more than décor—it's a story of craftsmanship, patience, and timeless design. It brings warmth, texture, and authenticity into your home while supporting traditional weaving artistry.

## Customization Available

Looking for a specific size, color variation, or custom design?

□ **Customization is available!**

Send us a message our website through, and we'll create a piece tailored just for your space.

## Product Images







